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**OCEAN ATLANTIC SOTHEBY'S INTERNATIONAL REALTY PARTICIPATES IN  
LUXURY REAL ESTATE CONFERENCE**

**Rehoboth Beach, DE (May 13, 2010)** – Ocean Atlantic Sotheby's International Realty, a luxury real estate firm based in Rehoboth Beach, DE recently participated in the 2010 Sotheby's International Realty® Global Networking Event.

This dynamic, three-day event provided a unique opportunity for all sales associates, managers and owners who are members of the *Sotheby's International Realty* network to connect, exchange ideas and forge relationships designed to help build their businesses and drive new leads to their listings.

“The annual Global Networking Event provides a unique value to our firm and agents,” said Justin Healy, OA Sotheby's broker. “It allows our firm to share ideas and best practices with our fellow brand professionals from all over the world. We also had the opportunity to learn more about the real estate business worldwide through informative breakout sessions on a variety of topics.” Brian and Jenn Barrows, one of the top teams at OA Sotheby's in Rehoboth, were also in attendance. “The Sotheby's network has provided us with many contacts and tools we have been able to utilize to help our clients find the perfect home,” said Jenn Barrows. “It's an extremely progressive real estate firm in terms of innovative, cutting-edge marketing applications and the conference seminars on branding, e-marketing campaigns, and social media were invaluable.”

The event was held April 12 to 15 at the Manchester Grand Hyatt San Diego in San Diego, Calif. Keynote speakers were Benjamin Zander, conductor of the Boston Philharmonic Orchestra, and Matthew Ferrara of real estate consulting firm Matthew Ferrara & Company. Guest speaker and three-time Olympic medalist Julia Mancuso spoke about her Olympic experiences and work ethic.

Ocean Atlantic Sotheby's International Realty, which has offices in the resort towns of Rehoboth and Bethany, offers exclusive *Sotheby's International Realty* marketing, advertising and referral

services designed to help clients find distinctive properties to match their lifestyle, regardless of budget. In addition, the firm and its clients benefit from an association with the Sotheby's auction house, which promotes real estate referral opportunities with auction house clientele.

As a *Sotheby's International Realty* affiliate, the firm also has the unique ability to refer its real estate clientele to the auction house for jewelry, art, unique furniture and collectible appraisal services. Property listings from Ocean Atlantic Sotheby's International Realty also are marketed on the sothebysrealty.com global Web site, as well as on the firm's local Web site, oasothebysrealty.com.

"The Global Networking Event enables *Sotheby's International Realty* affiliates from around the world to join together to share their collective insights and experiences, highlighting the true strength of the *Sotheby's International Realty* network," said Michael R. Good, chief executive officer, Sotheby's International Realty Affiliates LLC. "Every individual attending this conference is committed to working together to help us grow our network and we appreciate their ongoing dedication and enthusiasm."

*Ocean Atlantic Sotheby's International Realty is located at 330 Rehoboth Avenue in downtown Rehoboth Beach and 778 Garfield Parkway in Bethany Beach.*

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