



For Immediate Release
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Ocean Atlantic Sotheby's International Realty

Interviews:

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***Ocean Atlantic Sotheby's International Realty Welcomes
Bill Peiffer to their Sales Team***

Rehoboth Beach, Delaware, April 11, 2009: Ocean Atlantic Sotheby's International Realty, located at 330 Rehoboth Avenue in downtown Rehoboth Beach, welcomes Bill Peiffer formerly of Realty Executives ~ Bay Coast to their experienced team of real estate agents.

After visiting Rehoboth Beach with his family since his teenage years, Bill now finds himself a resident of the Delaware Coast for the past 35 years. A former Rehoboth pharmacy manager, accountant, and bookkeeper, Bill decided to get his real estate license almost 30 years ago. Upon receipt of his Delaware Real Estate license, he eased into the business slowly until he was able to leave the pharmacy and practice real estate full time. After Bill's initial success as an agent, he decided to pursue his broker's license 23 years ago. He was fortunate to assist a small real estate company to grow and become franchised, during which time he wore many hats, including: sales, rentals, accounting & bookkeeping, management, and more. Bill assisted in getting any task at hand completed or accomplished.

A national award winner for numerous consecutive years, Bill has been awarded citations for selling in the top 3%-5% in a national network of over 65,000 agents. Additionally, he has served as mentor to many now successful agents in the area. Bill teamed-up with his partner, Tony Mongello, years ago to become one of the first "teams" in the Rehoboth area. Together, Bill and Tony served too many buyers, sellers, and renter for which to keep count.

“My personal goal is to surpass a customer’s expectations, make them a client for life, and provide seamless, stress-free transactions in as little time as possible,” stated Peiffer. “A consummate perfectionist, I specialize in challenging transactions and long distance service. I love my profession and am proud to be called Realtor®.”

With years of combined experience, Ocean Atlantic’s agents have the answers to all of your real estate questions and needs. To learn more about Ocean Atlantic Sotheby’s International Realty and to learn more about Bill Peiffer, call 302-227-6767 or visit www.oasothebysrealty.com.

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