

The Advantages of OASIR Marketing

- Extensive Client Database

We are in constant communication with prospective sellers, buyers, and investors, as well as a vast database of past guests and vacationers that have joined our mailing list. OASIR has the ability to reach the individuals looking for quality, well represented rental properties, both through our affiliates and advertising.

- Local to National Exposure for Your Property

- 1) Local and Regional Print Advertising

Our print ads are designed to draw visitors to our website, where they can view rental properties and reserve your home.

- Cape Gazette
- Coastal Point

- 2) Digital Advertising

The OASIR.net website undergoes constant upgrades in order to better serve our current and prospective clients and to maximize your rental property's income potential. Our site receives over 54,000 visits each year (comprised of over 30,000 unique visitors and nearly a half million pageviews) and results in a significant number of conversions to reservations. Along with our website, we feed your rental property to all other digital sites that are listed on page four.

- 3) Email Marketing

Email marketing is conducted using Rezora – a digital email marketing platform structured specifically for the real estate industry. Email campaigns targeted to an extensive list of clients (both past and present) and web visitors who have added their names to our email contact list.

- 4) Social Media

Social media has become a vital means of connecting to potential clients for the real estate industry. Our dedicated marketing professionals manage our online presence on several social media outlets including: Blogs, Facebook, Twitter, YouTube, Home Away.

- Facebook – “Ocean Atlantic - Sotheby's International Realty”
- Instagram – oa_sothebys_realty
- YouTube – Ocean Atlantic Sotheby's International Realty
- Pinterest - Ocean Atlantic SIR



Ocean
Atlantic

Sotheby's
INTERNATIONAL REALTY

ONLINE EXPOSURE
Digital Property Distribution

Your rental property is automatically distributed to each of the following websites, reaching thousands of potential tenants searching for rentals in the area.

 **Zillow**[®]

 **trulia**[®]

 **apartments.com**[™]

 **rentbits**[™]
RENTAL PROPERTY SEARCH

 **rentalhomesplus**

 **rentlinx**

 **RentMyHome**

 **Condo.com**[™]
The World's Largest Condo Marketplace



HomeTownRent.com
FIND HOUSES, CONDOS, TOWNHOMES AND
APARTMENTS FOR RENT



hotpads[™]



RentJungle.com[™]
The Apartment Supersite

apartment  **list**

 **RHPros.com**



Homes.com



zumper

lovely

The simplest
way to land
your rental.



realtor.com[®]
where home happens